



PHOTOGRAPHY CONTEST REGULATIONS

The Bolzano Tourism Board invites you to the first edition of the Photography Contest. Spring Shots in Bolzano: **“Crazy for flowers!”**

Spring is the season when the earth, after months of silence, awakens, the first buds begin to emerge, and the scent of freshly cut grass fills the city. The contest invites participants to document the awakening of nature within the urban and natural landscape of Bolzano.

What to photograph: flowers, landscape views, objects related to spring.

Not allowed: photos that are clearly in violation of the law, that are in bad taste, or that contain vulgar, obscene, or offensive content; that may in any way offend the sensitivity of others; or that contain racist content or incite hatred or violence.

HOW TO PARTICIPATE. The contest is open to everyone, with no age limits; digital photographs taken with any type of camera, smartphone, tablet and/or other devices are accepted, except drones. Members of the judging panel and their respective family members are excluded from the competition. Participation is free of charge. In this edition of *Spring Shots in Bolzano: “Everyone OUT for the FLOWERS”*, only color photographs are permitted.

Comment on our post announcing the contest and write **“I participate!”** In the same comment, tag two friends who love photography and who shouldn't miss this opportunity! Upload the photo you wish to submit to your profile. Make sure to tag our page **@bolzanobozen** and use the official hashtag **#bzcrazyinblooms** (Note: your profile must be public to allow us to view your photo!), adding a short caption about your shot.

CONTEST DURATION: The contest will start on March 30 and photos must be submitted no later than April 28, 2026.

AWARDS: The contest includes a participation certificate as well as the awarding of a prize to the winner. The works deemed most deserving will be published on the website: www.bolzano-bozen.it and may be used for tourism-related publications on AST social media channels.

JURY: The Jury will determine the winner based on creativity, technique, composition, originality of interpretation, and adherence to the theme. The jury will consist of three members selected by the Bolzano Tourism Board: a photographer, a florist, and one AST representative.

Azienda di Soggiorno e Turismo di Bolzano

Via Alto Adige. 60 | Piazza del Grano 11

39100 Bolzano, Italia

Tel. +39 0471 307 000

info@bolzano-bozen.it

P.IVA. Nr. IT00136120219



COPYRIGHT AND USE OF SUBMITTED MATERIAL: The rights to the photographs remain the property of the authors of the Bolzano Tourism Board. The images may be used for events or publications related to the contest itself and for activities connected to institutional or promotional purposes, in any case without profit.

Each author is personally responsible for the works submitted and, unless expressly prohibited in writing, authorizes the organization to reproduce them in catalogs, publications, CDs, promotional videos, websites, and social media. At each use, where possible, the photos will be accompanied by the author's name and any explanatory notes provided by them.

Participants are informed that the personal data provided will be used for activities related to institutional or promotional purposes in accordance with Legislative Decree no. 196 of June 30, 2003. These regulations are available at www.bolzano-bozen.it or can be collected directly at the Bolzano Tourism Board offices.

Each participant is responsible for the content of their works and, by taking part in the contest, declares acceptance of these regulations in all their parts.

This call for entries for the photography contest *Spring Shots in Bolzano: "Crazy for flowers!"* may be subject to changes for organizational reasons; however, we will ensure that any updates are communicated promptly.

The jury also reserves the right to cancel the contest if the minimum number of 30 photographs is not reached.

A light gray silhouette of the Bolzano skyline, showing various buildings and towers, positioned horizontally across the bottom of the page.

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